



Volleyball Manitoba

CORPORATE SPONSORSHIP PROGRAM



WHO ARE WE?

Volleyball Manitoba (VM) is the governing body for the sport of volleyball in the province of Manitoba. Incorporated in 1977 as a non-profit association, VM services the needs of its members, which include athletes (high performance, developmental and recreational), coaches, officials, and anyone who loves the sport of volleyball.

MISSION

To lead and support the growth and excellence of volleyball in Manitoba.

VISION

Working respectfully together, excelling in a safe and inclusive environment.

VALUES

Collaboration: We build relationships and work together to support the volleyball community.

Integrity: We are accountable through honesty, fairness, and transparency.

Inclusion: We commit to accessible, safe, and welcoming spaces.



OUR EVENTS & PROGRAMS

All Year Round

- Community Youth Volleyball Seasonal Programming
- Adult Coed Tournaments
- Coach Professional Development



December - May

- High School Grad All-Star Banquet & Games
- Junior High Events
 - Grade 8 Championships
 - Grade 9 Championships
- Club Provincial Championships (13U-18U)
- Club Premier Tournaments (13U-18U)
- Volleyblast



June - August

- Annual Awards & Hall of Fame Banquet
- Youth & Adult Beach Leagues
- Youth & Adult Beach Tournaments
 - Adult Premier Beach Tournaments
 - Grand Beach Open
 - Youth Beach Provincials
- High School Beach Championships
- Summer Development Camp
- Team Manitoba
 - Manitoba Cup
 - Canada Games Training
 - Manitoba Games Training
- Super-Spike



CORPORATE SPONSORSHIP PROGRAM

Volleyball Manitoba is seeking sponsors. With your generous support we will be able to successfully enhance programs and spread the enjoyment of the sport throughout the province. Your contribution will play a vital role in achieving these goals and making a positive impact on our community.

In an effort to support you and provide exceptional value, we are excited to introduce our new Annual Corporate Sponsorship Program. Corporate Sponsor contributions allow Volleyball Manitoba to lead and support the growth and excellence of volleyball in Manitoba.

With opportunities to reach over 9000 members and stakeholders, this program includes recognition opportunities for ongoing sponsors and more value for your support. It also allows our sponsors to budget their support for Volleyball Manitoba over the whole year. The Annual Corporate Sponsorship Program will give sponsors the ability to customize their sponsorship of Volleyball Manitoba by selecting a combination of opportunities where they see the most value.

Sponsors will choose optional items and quantities until they hit the sponsorship level's price point. Please review all the fantastic options below. The program runs on a calendar-year basis beginning January 1, 2024.

To provide inclusivity for all sponsors to ensure maximum outreach and visibility, we are not offering exclusive sponsorships at this time. However, if you would like to reach out to us directly to discuss in more detail, we would be happy to address this on a case per case basis at 204-925-5791.

SPONSORSHIP LEVELS

Gold - \$5000

Includes a 15% discount on all additional Volleyball Manitoba sponsorship opportunities beyond sponsor level

Silver - \$3000

Includes a 10% discount on all additional Volleyball Manitoba sponsorship opportunities beyond sponsor level.

Bronze - \$2000

Includes a 5% discount on all additional Volleyball Manitoba sponsorship opportunities beyond sponsor level.

GUARANTEED RECOGNITION

All Volleyball Manitoba Corporate Sponsors will receive the following, in addition to their selections from the options on the next page.



Logo recognition on Volleyball Manitoba website homepage and Sponsors & Partners page.



Thank you and logo recognition in Volleyball Manitoba annual report.



PowerPoint slide promotion at Annual Awards and Hall of Fame Evening (June) & High School Grad All-Star Awards Breakfast (December).

CORPORATE SPONSORSHIP OPTIONS

Please choose your selections to add up to your desired level.

OPTION 1 - \$250 EACH

1A) One article in our e-news to all Volleyball Manitoba affiliates Price Quantity Total (\$) \$250

1B) One social media post on each Volleyball Manitoba social media platform (Instagram & Facebook)



CORPORATE SPONSORSHIP OPTIONS CONTINUED

OPTION 2 - \$500 EACH

- 2A)** One quarterly social media post on each Volleyball Manitoba social media platform (Instagram, Facebook, for a total of four posts per platform within the year.
- 2B)** Logo recognition for one year on Volleyball Manitoba's E-news.
- 2C)** One promotional website news article.
- 2D)** Opportunity to hand out promotional material at two Volleyball Manitoba Tournaments.



CORPORATE SPONSORSHIP OPTIONS

CONTINUED

OPTION 3

\$1,500



Event Sponsorship – Opportunity to sponsor one of the following events at \$1,500/event.

- Provincials \$1,500/age group
- Premier Tournaments \$1,500/age group
- High School Beach Championships
- Youth & Adult Beach League Tournaments
- Volleyblast – Youth Developmental Volleyball Tournament Fun Day
- Graduating All-Star Awards and Games Day
- Annual Awards & Hall of Fame Evening
- Team Manitoba Training Camps
- Grade 8/9 Championships

By sponsoring an event you are entitled to the following recognition:

- Logo on apparel, programs, social media posts, website news articles, e-news promotion and more!

ADDITIONAL INFORMATION

The total amount should be equal to, or lesser than, the sponsor level price you chose. Any remaining funds can be cashed in through other discounted purchases (see next page) throughout the year.

Payment options For Gold and Silver sponsors only:

- One full payment
- Quarterly payments



DISCOUNTED PURCHASES

SPONSORED EBLAST - \$500

Send us your text and company logo, and we will send out a sponsored email to all Volleyball Manitoba affiliates. These messages can be sent anytime throughout the year, as long as they do not conflict with other scheduled Volleyball Manitoba messaging.

SOCIAL MEDIA POSTS - \$250

Volleyball Manitoba social media platforms include Facebook and Instagram with over 6,300 followers . Post captions and graphics for social media posts must be provided by the sponsor. Refer to social media sites for specific graphic sizes. We will also tag your company if you provide your handle(s).



NEWSLETTER BANNER AD - \$250

Volleyball Manitoba has a monthly email publication that goes out to all Volleyball Manitoba affiliates. This member-focused newsletter includes regarding news in volleyball, events, member promotions and benefits, and more. The requirements are a banner ad graphic with a website link to a specific product or company website, size 555 px x 80 px in .jpg or .png format.



SPONSORSHIP INTEREST FORM

Please complete this form and submit to Volleyball Manitoba's Executive Director Coralee Dolyniuk at volleyball.ed@sportmanitoba.ca

Company: _____

Contact Name: _____

Title: _____

Address: _____ **City:** _____

Province/State: _____ **Postal code/Zip:** _____

Phone: _____ **Email:** _____

SELECT A SPONSORSHIP LEVEL

GOLD (\$5,000) **SILVER (\$3,000)** **BRONZE (\$2,000)**

SELECT YOUR SPONSORSHIP OPTION(S)

Option 1

1A
 1B

Option 2

2A **2C**
 2B **2D**

Option 3

EVENT SELECTION:

ADDITIONAL ADD ONS

EBLAST **SOCIAL MEDIA POST** **E-NEWS BANNER**